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PLACEMENTS

7.3.1. Institutional Distinctiveness [Placements]

As per the vision and mission statements, the institute has been focusing on the holistic development of students while aiming at excellence in education and meeting the quality standards set by the regulatory bodies.

The institute implements the university curriculum through well-planned and effective teaching-learning activities, blended with the latest pedagogy approaches. Various approaches have been taken to enable students to meet their individual needs. Exposure to students throughout their educational program is provided by mentors, industry experts, professionals, and innovators. This enables them to be work-ready. The institute proactively identifies curriculum gaps and makes provisions for imparting content beyond the syllabus, bridging these gaps. Students are facilitated to work on relevant problems related to society and industry through projects. Students are enabled for the work environment through regular industrial visits, and they are also sent for internships. The institute also organizes various programs for providing hands-on training to students on the latest technology adopted by the industry.

Students are also motivated to reach out to the industry for various industrial projects. Technical fests and model exhibitions are features of developing hands-on experiences among students. Placements make a huge impact on the development of the institute by placing students in well-reputed core companies. The institute has made maximum outreach through Campus Placements, and that has resulted in admissions. The boom of the service industry has made an enormous impact on students marching towards placements. Career dreams of the students were fulfilled by the Placement Cell of the Institute. A proper counseling and mentoring system of the institute has facilitated students to identify their areas of interest for placements. The Training department of the Institute helps in identifying the recent technological advancements in core and IT Industries. Industrial requirements were mapped effectively and efficiently through the Institute's Placement and Training Cell. The Institute's Placement Cell is led by a well-experienced Placement Officer. All placement-related activities were driven by the Institute's Placement Officer, who is supported by individual department-wise placement coordinators. The outstanding rapport created by the Institute's Placement Officer with industries helps in repeated campus visits.

Student nurturing related actions against placements were conducted by the Placement Cell for students from their first year onwards. As suggested by the Principal and the Placement Cell, a separate session is allotted in the timetable for placement-related training, preferably before or after college hours, or on Sundays/Holidays. Placement is offered to the students only on the basis of their acceptance. Student's acceptance is collected by a separate placement opting form. The exhaustive placement training is offered only to those who have opted for campus recruitment. The Institute's MOU with industries has made a massive impact on Placements; it has brought many Campus-to-Corporate connect programs, industrial visits, internships, etc. A great bond between the Institute's Placement Cell and the Industry, along with student quality, are the major motives behind repeated campus visits. A competent faculty team is deputed to take care of training-related assistance by the Training Office to train the students for Placements. An assortment of

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offline and online training was offered to the students to enhance aptitude, mental ability, and reasoning skills.

Industrial visits and internship-related projects arranged by the Institute are acting as the backbone in setting up the students for placement. A Code of Conduct is also one of the chief factors in the Institute's success in Placements.

Facilities rendered by the Institute, like travel arrangements and on-duty passes for students attending both on- and off-campus drives, are also one of the causes behind placement success.

Importance of Campus Placement:

Nowadays, the majority of students' goals and their parents' ambitions are to get a job immediately after the completion of their degree course. Furthermore, most employees are now recruited in any corporate company through campus placements only. Government recruitments are only 1-2% of the graduates every year. Hence, campus placement is the most important factor for degree students during their course of study.

Campus Drives – Selection Process:

Nowadays, campus placements made by reputed IT/Software companies for the students of Aditya Degree College (ADC) typically involve an initial aptitude (arithmetic and reasoning) test, followed by a technical round (programming skills), and finally an HR Interview (English Communication Skills).

Aditya's Training in Arithmetic and Reasoning:

The very beginning round of any campus recruitment is Arithmetic and Reasoning. In any campus drive, only shortlisted students in the first round of the selection process (Arithmetic and Reasoning) would be eligible for further rounds of the selection process, i.e., Technical and HR Rounds. Even if a student is a genius in Technical and HR rounds, there is no use if they are disqualified in the first round of the selection process. Hence, ADC has recruited expert arithmetic and reasoning lecturers to offer training to its students. This training will be offered to the students from the first semester of the course. Exclusive 60,000+ questions in arithmetic and reasoning have been prepared by the expert lecturers based on previous industry questions. These bits were placed on the Touchstone platform for regular online practice for the students.

Every weekend, an online test will be conducted to assess student performance. After the completion of the assessment test, a doubts clarification session on the test will be conducted. Beyond this, ADC suggests its students use Test Series/Adda 247/Indiabix/Banker Apps for effective regular Aptitude practice.

Aditya's Training on Competitive Coding:

To prepare students to face coding interviews with high confidence in any multinational IT/Software companies at a global level, ADC is providing regular/periodical online coding training to its students by its coding experts during the course period.

ADC has established its own CodersHUB by choosing the best technical trainers in its faculty. These faculty members were specially trained by TechnicalHUB experts. ADC CodersHUB and TECHNICALHUB are determined to train students in coding online with the

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sole aim of providing the best position in world-renowned software companies with the best package.

This online training will be imparted by IT/Software professionals at ADC who specialize in coding. This is exclusive training for ADC students.

CISCO, Oracle, and Microsoft Certification Programs:

CISCO Networking Academy, Oracle, and Microsoft are among the best certificate authorities in coding training which are globally recognized. All CMM Level-5 software companies prioritize these certificates.

ADC has associated with CISCO, Oracle, and Microsoft by incurring lakhs of rupees to offer certificate courses for its students. ADC is the institution associated with these companies in our district. These companies will conduct online classes and tests regularly, and after completion of the course period, they will issue the "Programming Course Completion Certificate" to students who have performed well in the final online test.

HackerRank – Coding Online Training Module:

Students are advised to spend more time on the HackerRank platform for coding training by applying their knowledge and getting hands-on practice. Further, students are specially advised to spend more hours on daily practice tests with high concentration and make efforts to overcome their drawbacks/deficiencies in getting 5 STAR ratings in each programming language through HackerRank.

Online Tests on HackerRank, Arithmetic, and Reasoning:

ADC will conduct online tests on HackerRank, Arithmetic, and Reasoning from time to time to further assess students' skill levels in the above. Students should attend these online tests without fail. These online tests will further increase their ability levels in facing the first and second rounds of any campus placement drive by renowned software companies. Their daily online tests will be monitored by the HODs/Principal regularly, and their level of performance will be informed through WhatsApp. The schedule of online tests will be informed in advance through WhatsApp.

English Communication Skills through Pearson MePro:

Today, all corporate/multinational companies are giving preference only to those who have shown the highest proficiency in the English Language (speaking, written, reading, and listening) while recruiting their employees through campus recruitments.

Keeping in view the above and with the aim of imparting more proficiency in the English language and communication skills to ADC students, ADC has entered into an MOU with Pearson India Education Services Pvt. Ltd., who are leaders in providing effective online practice products in English language and communication.

Skills Covered: All 4 core language skills are covered by Pearson MePro, i.e., • Listening • Speaking • Reading • Writing. In addition to the above, Grammar and Vocabulary are given additional focus by covering them in separate tasks. The content of Pearson MePro helps students to face any HR interview of any corporate/multinational company with high confidence and also prepares them for competitive exams like PTE, TOEFL & IELTS.

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Product Architecture: The Product has a total of 10 Levels and covers learning outcomes from CEFR Level A1 to C2. Each level has 10 Modules that are based on a particular theme. Each Module has a total of 8 tasks that cover the 6 skills detailed above. Each level has 2 Quizzes, 1 Review Test & 1 Level Completion Test.

This software consists of language exercises, video grammar lessons, English speaking, listening and writing tests, full practice tests, thousands of test practice questions, etc. Students can attend the tests regularly in this software. After completion of each test, the software will mark their mistakes and correct them immediately. So that the student can improve his/her English language and communication skills effectively.

Establishment of Placement Offices:

ADC has established its own placement offices in all the major cities in India. ADC recruits staff exclusively to invite corporate companies for conducting their campus drives at ADC. For this, ADC incurs lakhs of rupees every year.

Organizing Achievers Day:

It is customary for ADC to share the placement achievements of its students with their parents through a special platform every year. Through this event, ADC's ambition is to inspire and motivate other students. Hence, ADC organizes Achievers Day every year by inviting renowned people in society. In this event, ADC will felicitate the placement achiever student and their parents with a memento and shawl to motivate other students and their parents.

By conducting all the above in an effective manner, ADC is enhancing its campus placements year by year. ADC will continue the same spirit in the coming years also.

Students Higher Education:

ADC is offering special coaching for students who want to pursue higher education and to get the best ranks in PGCETs conducted by various Universities in the state. Most of the students are achieving best ranks in various PGCETs and pursuing their higher education at the PG Level in universities/best degree colleges in the state.

SRI ADITYA
DEGREE COLLEGE
Affiliated to Adikavi Nannaya University - Approved by APSCHE

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'శ్రీ ఆదిత్య' డిగ్రీ COLLEGE CODE: 31479 అంటేనే కార్పొరేట్ ఉద్యోగాలు

కేవలం 'భీమవరం' అభిరుచి వర్ధ ఉన్న శ్రీ ఆదిత్య డిగ్రీ కళాశాల బ్రాంచ్ సుండి మాత్రమే

2022-23 విద్యా సంవత్సరంలో ఇప్పటివరకు

552 CAMPUS SELECTIONS *still counting...*

OUR BRANCH HIGHEST PACKAGE

13.5 LAKHS PER ANNUM

OUR BRANCH AVERAGE PACKAGE

3.85 LAKHS PER ANNUM

BEST PLACEMENT AWARD
from Govt. of A.P. *for* Max. No.of PLACEMENTS

COURSES OFFERED

- B.Sc. ARTIFICIAL INTELLIGENCE & ROBOTICS
- B.Sc. DATA SCIENCE
- B.Sc. COMPUTER SCIENCE
- BBA BUSINESS ANALYTICS
- BCA BACHELOR OF COMPUTER APPLICATIONS
- B.COM BACHELOR OF COMPUTER APPLICATIONS

PLACEMENT is not a Chance... It is a Choice for Sri Adityans..!

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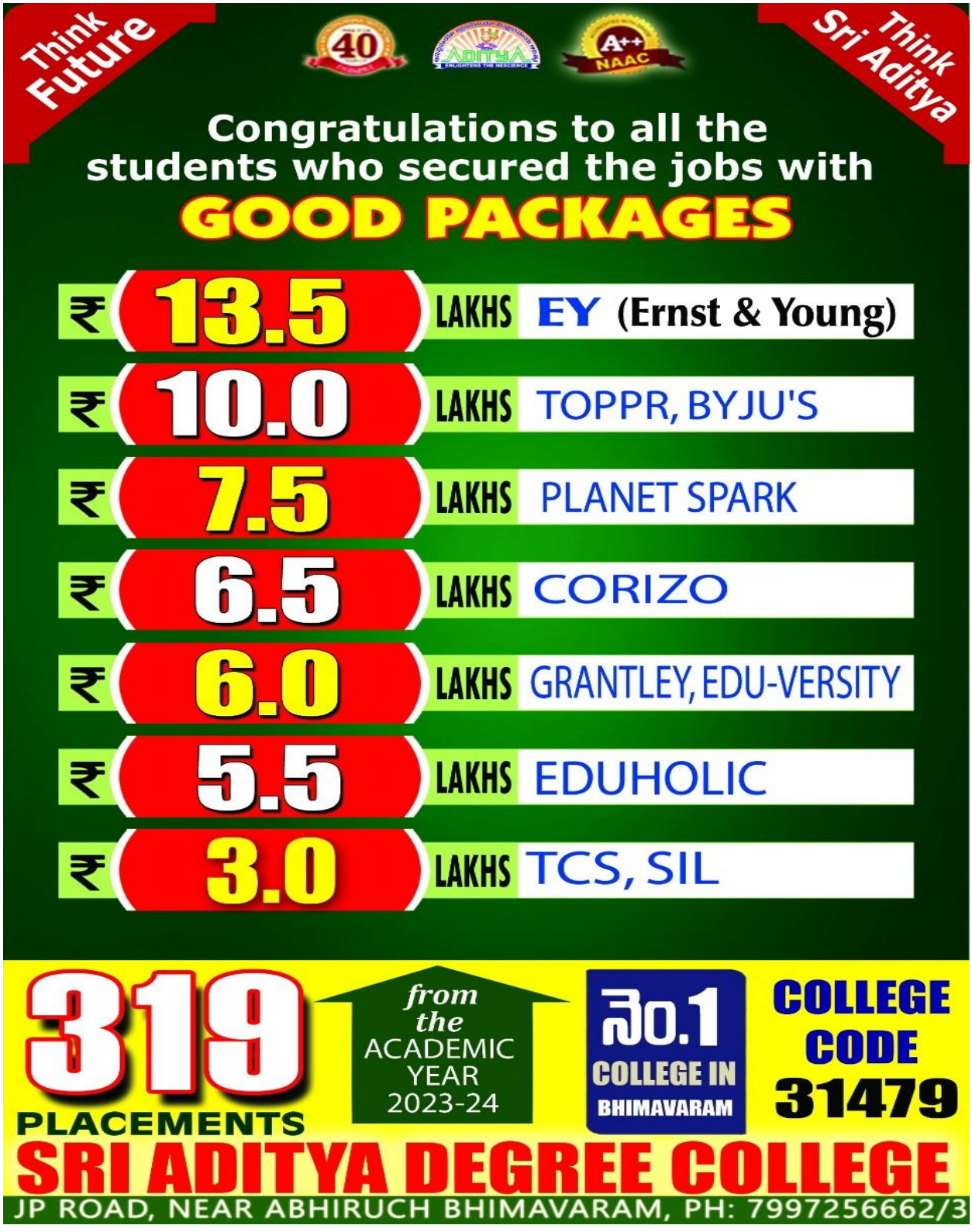
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